

III INTERNATIONAL PROGRAM FOR FINANCIAL INSTITUTIONS EXECUTIVES

Investing for Growth



III International Program for Financial Institutions Executives
November 2-5, 2015
Madrid, Spain

III INTERNATIONAL PROGRAM FOR FINANCIAL INSTITUTIONS EXECUTIVES Investing for Growth

Location: IE Business School, Madrid, Spain

Duration: three and a half days, 9am – 6pm

Registration fee: €500

INTRODUCTION

The current changing international context, defined by an economic reality which is in constant evolution, requires a deep reflection on financial development institutions and their added value within the global economy.

An analysis of the role that has been developed by these institutions in recent years, as well as their response to new economic challenges, is vital for clarifying its validity, necessity, and added value to the system. At the same time, these institutions are faced with new challenges coming not only from a transformation in the banking sector, but also in the final client needs or in the implications of the new regulation.

This seminar is a space for reflection among representatives from these institutions, where these current topics and their challenges will be dealt with and examined in a practical way with the aim of identifying general and valid conclusions that will serve as a future guide.



ICO is the Spanish Government's Public Bank and Financial Agency. Its main role is to promote economic activities that contribute to the country's growth and development, as well as to the improvement of national wealth distribution.

Grupo ICO consists of Instituto de Crédito Oficial, Axis Participaciones Empresariales, the society of capital risk that provides companies with capital instruments for financing their growth, and the ICO Foundation whose mission is the promotion of culture and knowledge.

OBJECTIVES

This program aims to:

- Provide participants with an integrated and strategic vision of the sector
- Create an environment that favors a shared vision and exchange of ideas and experiences
- Provide up-to-date management knowledge and tools to face problems and possible threats to the sector
- Facilitate excellence in the management of international financial entities

PARTICIPANTS

The program is for executives of public entities dedicated to development and economic promotion on a global or local level. It is also for professionals working in international or multilateral organizations, local and regional financial institutions and international agencies.

CONTENT AND STRUCTURE

The program contents and structure are as follows:

DAY 1: Welcome and Networking Event (Monday evening)

DAY 2: Economic Environment and Innovative Strategies

Topics:

- Changing Reality of Worldwide Economy
 - Globalization and their Consequences
 - Monetary Standardization
 - Economic and Political Risks
- Current Financial Map
 - Financial Crisis and Financial System Regulation
 - Banking Disintermediation: Shadow Banking
 - Capital Flow Patterns
 - New Initiatives to Finance Development: Asian Infrastructure Investment Bank, Silk Road Fund, New Development Bank
- Innovative Strategies in Development Banking
 - New Products
 - New Tools for Management

Round Table: Product Strategy Adapted to the Region

DAY 3: New Financing Mechanisms in the Market and Impact Evaluation

Topics:

- Non-Bank Financing of Development Projects
- Instruments: Debt, Guarantees and Equity
- Success Stories: Collaboration between Multilateral and National Banks
- Impact Evaluation
 - Justifying Development Banking
 - Current Relevance of these Institutions and their Real Impact: Which are the Best Indicators of Success of Development Banking?
 - Challenge of Becoming Result Oriented
 - Social Impact of Projects
 - Market Failures and Policy Effectiveness
 - Impact of the “0% Interest” in the Traditional Project Evaluation Methods of Cost/Benefit

Round Table: Effectiveness of Development Banks

DAY 4: Basel Regulation and Collaborative Models

Topics:

- Basel III Implications
 - Overview and Risk Analysis
 - Derived Risks of the New Regulation for Development Banks
- Collaboration in Development Financing
- Public-Private Collaboration Models
 - Advantages and Disadvantages from the Public and Private Sector Perspective
 - Financial and Social Issues and their Possible Solutions.
 - Relevance to the End-Beneficiaries.

Round Table: Analysis of the Haramain High Speed Rail Project: Mecca and Medina

CLOSING CEREMONY AND AWARDING OF CERTIFICATES NETWORKING EVENT

FACULTY



FERNANDO FERNÁNDEZ

Economy Professor
IE Business School



GERMAN RIOS

Corporate Director,
Strategic Affairs
*Corporación Andina de
Fomento (CAF)*



**JUAN JOSÉ
FERNÁNDEZ ANSOLA**

Economy Professor
IE Business School



JUAN CARLOS ESTEPA

Risk Director
Bankia



GONZALO GARLAND

Finance Professor
IE Business School



CELIA DE ANCA

Executive Director
*Saudi Spanish Center for
Islamic Economics and
Finance (SCIEF)*



DORIS HERRERA POL

Worldwide Director of
Capital Markets
World Bank

Guestspeakers:

The program will also feature special lectures by guestspeakers from international development banks



DETAILS

LOCATION

MADRID IE Business School, Serrano 99, classroom S-201

SCHEDULE

2, 3, 4 and 5 November, 2015
9am - 6pm

PROGRAM FEE

€500 Registration fee. Tuition fee subsidized by ICO Foundation

Limited number of places available
Registration deadline: 25th October
Program delivered in English



The ICO Foundation is a public state foundation and forms part of Grupo ICO. It was created in 1993 and its mission is to contribute to the development of society via the promotion of culture and knowledge. Actions in the field of education are an important part of its activity.

CONTACT

Candidates may obtain more information by contacting:

Karolina Cintron
International Program Manager
karolina.cintron@ie.edu
Tel.: +34 91 568 96 69



WHY IE BUSINESS SCHOOL

Ranked No. 1 in Europe, IE Business School is dedicated to educating business leaders through programs based on its core values of:

- *Entrepreneurial spirit:* Founded in 1973 by entrepreneurs for entrepreneurs, IE places the entrepreneurial and innovative mindset at the heart of its programs, and is home to many startup initiatives such as the Venture Lab, the Spain Startup & Investor Summit, and Wayra.
- *Diversity and global focus:* With about 100 nationalities making up its student body, IE provides business education with a global perspective. It supports talent from all over the world from admission to graduation and beyond, and through its Diversity and Equality Commission and its Center for Diversity.
- *Humanities and social responsibility:* As Secretariat of the United Nations Global Compact in Spain, IE places positive social impact at the forefront with its Corporate Social Responsibility programs and expert faculty in areas of social entrepreneurship and microfinance, among others. It is also the proud birthplace of organizations such as Net Impact and Emzingo Group.

www.ie.edu/internationalprograms

IE Business School is recognized by the press as one of the best schools worldwide.

	Online MBA Programs	1st worldwide	Marzo 2015
	European Business School	3rd worldwide	Diciembre 2014
	Master in Finance	5th worldwide	Junio 2014
	Online MBA Programs	1st worldwide	Marzo 2014
	Executive MBA Programs	1st worldwide	Mayo 2015
	Global MBA Programs	3rd worldwide	Mayo 2015
	Non American Business School	2nd worldwide	Noviembre 2014
	MBA Non American Business School	5th worldwide	Octubre 2014

ACCREDITATIONS



AACSB International
Association to Advance
Collegiate Schools of Business



EQUIS European Quality
Improvement System



AMBA Association
of MBAs